

# WILD



## illuminarium

### EXPERIENCES

Illuminarium provides digitally delivered immersive spectacles and event spaces with a mission to democratize the world's most amazing experiences for the masses.

OPENING MAY 2021 ON THE ATLANTA BELTLINE

# THE EXPERIENCE



## WILD: The World's First Virtual Safari

Illuminarium Atlanta will feature our first experience: **WILD**.

An interactive experiential spectacle that showcases the beauty and splendor of the world's most exotic animals in their natural habitats. Experience our virtual safari and imagine standing face to face with Africa's "big five". Let us inspire you and go on a sensory journey, hear, feel and watch these majestic animals in all their glory, right here in Atlanta.



## Immersive Nightlife

After the day is over, one of the theaters converts into a cocktail lounge like no other, immersing guests in our unique content. Open for groups & the general public.



## Future Content

Illuminarium plans to produce new experiences every year, creating a library of immersive content inspired not just by the natural world, but all things culturally, humanly, and artistically significant.



### Cafe on the Beltline

Enjoy a local classic or try something new in our Illuminarium café: from a Kenyan Lager to a south African spicy pastry, Illuminarium will feature fare inspired by our content.



### Unique Merchandise

Unique memorabilia and souvenirs, jewelry, art objects, artisan handmade objects and toys; there is something to take home for all ages at Illuminarium.

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GROUPS@ILLUMINARIUM.COM | WWW.ILLUMINARIUM.COM

# PLAN YOUR VISIT

## HOURS OF OPERATION

### REGULAR ATTRACTION

10AM — 7PM

### SUMMER ATTRACTION

9AM — 8PM

### NIGHTLIFE/BAR EXPERIENCE

8PM — 11PM

### CAFÉ

11AM — 11PM

DAILY HOURS MAY VARY BASED ON HOLIDAYS AND PRIVATE EVENTS, PLEASE CHECK WEBSITE FOR DETAILS.

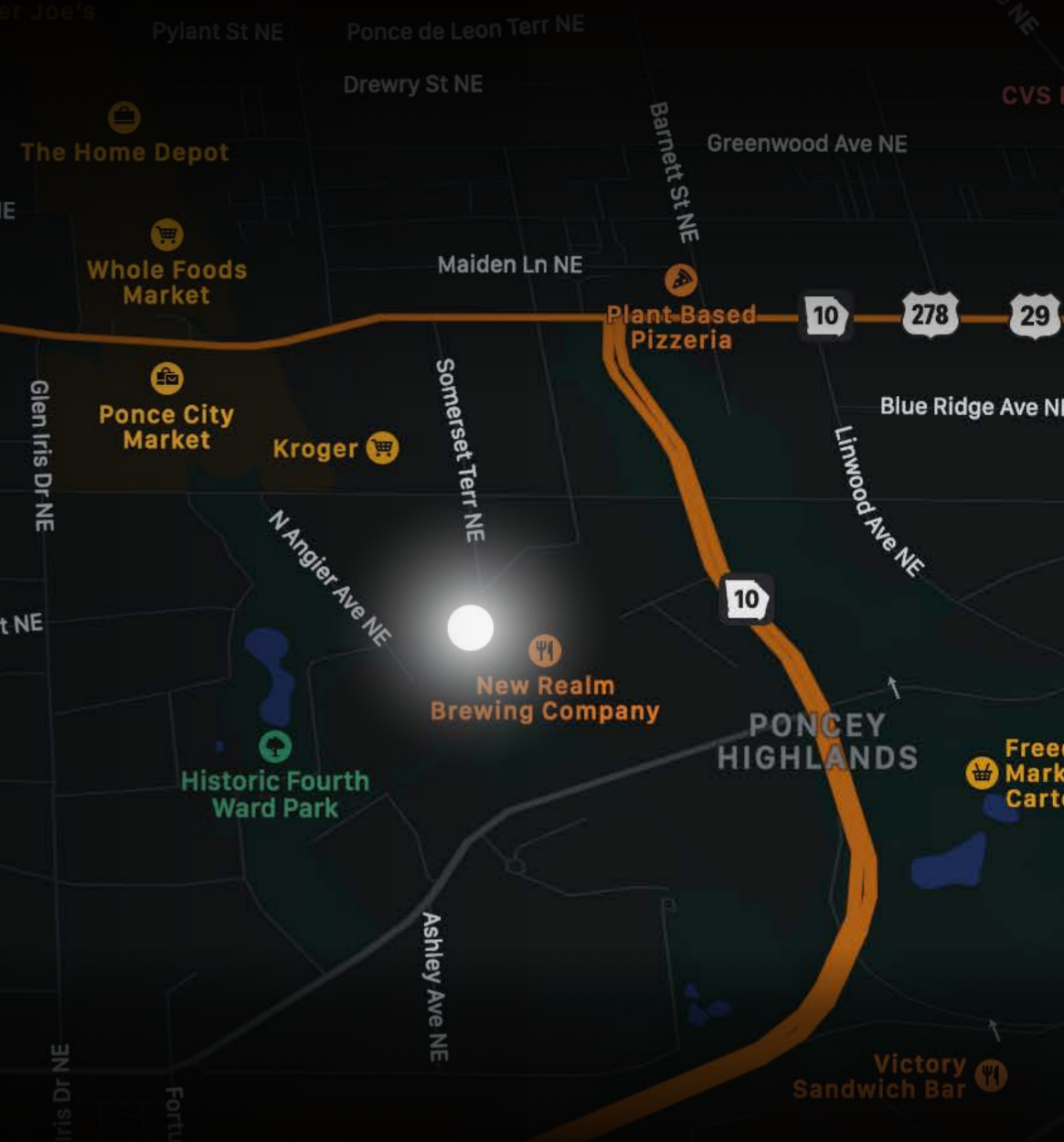
**820 RALPH MCGILL BOULEVARD NE  
ATLANTA, GA 30306**

WALKING DISTANCE FROM PONCE CITY MARKET ALONG THE ATLANTA BELTLINE

EASILY ACCESSIBLE WITH PUBLIC TRANSPORT ROUTE 816.

VALET PARKING ON SITE.

LOCATED CENTRALLY IN ATLANTA



ALL TICKETS ARE TIMED ADMISSION



MAXIMUM OF 375 GUEST PER HOUR



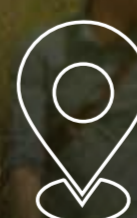
CAFÉ WITH CONTENT INSPIRED MENU



UNIQUE RETAIL OFFERINGS



NIGHTTIME BAR EXPERIENCE



IMMERSIVE EVENT LOCATION

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# An Immersive Event Space Like No Other

In WILD, visitors will be transported to Africa where they will go on a journey throughout different environments and habitats.

Following a short and intimate introductory experience in a fever tree grove, guests will enter our main experience room where, while able to roam around, they will witness a story unfold across six chapters, taking them from river beds to watering holes to grassy plains and more as they live a full day in the African wild.

## Corporate Rentals

Powered by new and incredible innovative technology, Illuminarium Atlanta can morph from a day attraction welcoming tourist and school groups into a truly unique and groundbreaking event space.

## Weddings & Family Events

Welcome your event guests in an environment they would never have expected: bring them to Africa, Japan, or the expanses of the universe while enjoying lovely canapés, hand crafted cocktails, or an authentic African Lager.

## Corporate Affairs

Let us help create an engaging and memorable event, leveraging our projected content on 22 foot high walls and create a reception, presentation, or sit-down dinner your guests will never forget.



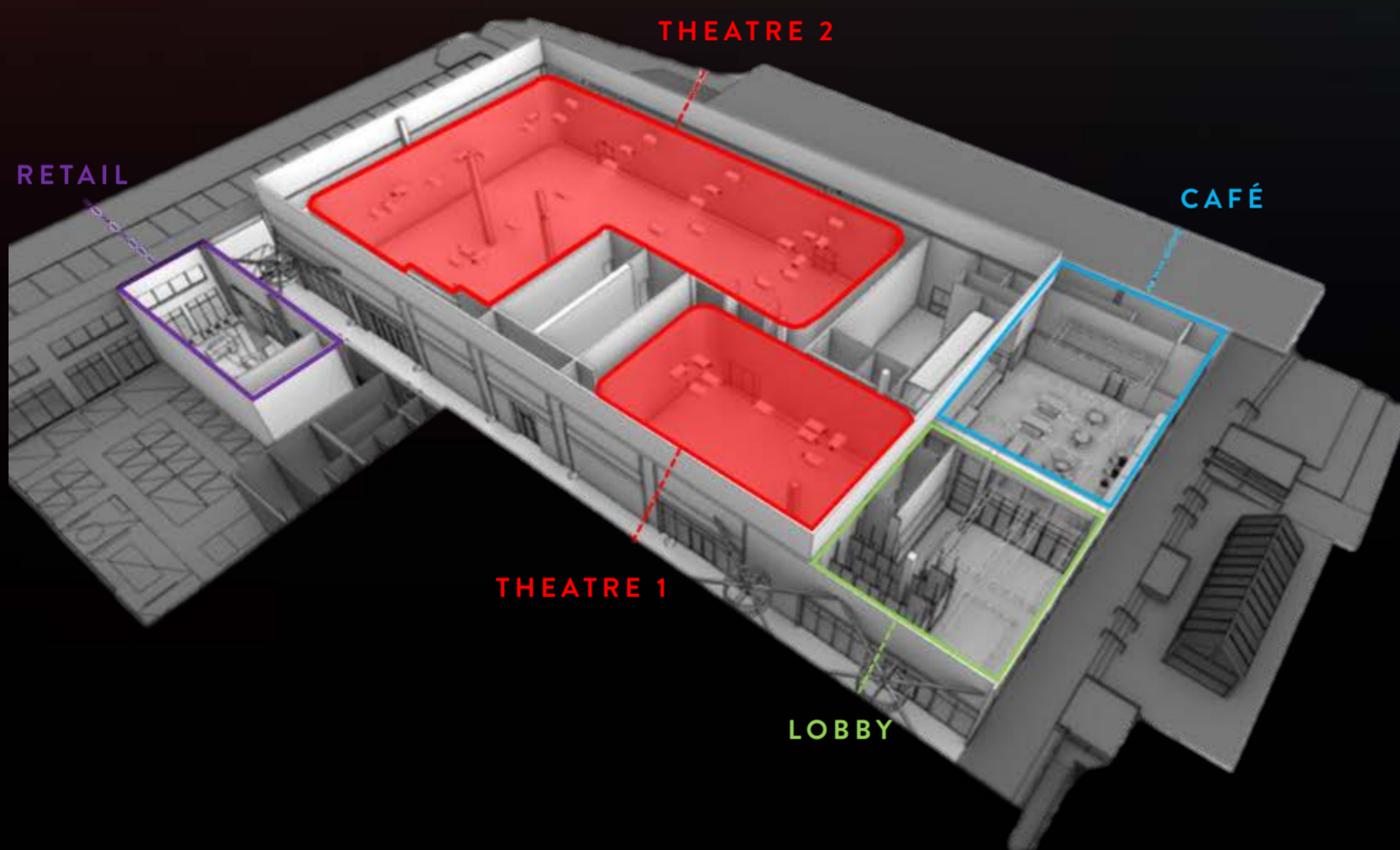
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# Event Space Info

Illuminarium is a premier destination with immersive and interactive experiences, and premium hospitality located on the Atlanta beltline just south of Ponce Market. Contact us to learn more about our selection of customizable events for companies to host clients, employees, and friends for an unlevelled experience at Illuminarium Atlanta.

Rental rates are available upon enquiry, please note our rates are based on seasonality, weekday and event timings, please reach out to our events team for more information.



## Max Capacities\*

**650+** Full Buyout  
(incl Lobby, Café & Patio)

**430** Full Seated

**575** Full Reception

### Theatre One

**125** Reception

**100** Sit down

### Theatre Two

**450** Reception

**330** Sit down

**115** Theatre seating,  
stage & sit down

\* Capacities change based on layout requirements



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